

Ascentage Pharma Group International's Responsible Marketing Policy

1. Overview

This policy aims to improve and strengthen the responsible marketing management of Ascentage Pharma Group International and its affiliated companies (hereinafter referred to as "the company" or "we"), promote sustainable operation and development, and ensure that the company conducts sales and marketing practices in compliance with laws, regulations, internal policies, and ethical standards.

2. Scope of Application

This policy applies to all employees of the company (including full - time employees, part - time employees, and temporary employees), and business partners such as suppliers are encouraged to abide by this policy.

3. Supervision and Audit

In order to ensure the authenticity, reasonableness and compliance of our marketing activities, the Company has established and implemented a mechanism to review and supervise responsible marketing materials. All marketing materials must be reviewed and approved by the Company's Medical Department and Marketing Department prior to release to avoid misleading and concealed information. We conduct regular monitoring and inspection of our marketing and marketing practices to identify and correct potential problems in a timely manner and to ensure that our marketing materials and activities comply with legal laws, internal systems and ethical standards. In addition, we engage an external auditor to conduct audits on a semi-annual basis, and the scope of the review covers the regulatory management of the overall sales process, including the signing of sales contracts, the implementation of the sales system, and the substantive review of sales expenses, etc., in order to ensure that the marketing activities and sales business processes are in compliance with the regulations.

4. Compliance with Laws and Regulations

All marketing activities carried out by the company, including its marketing content and methods, shall comply with the applicable laws and regulations and industry standards of the place where the business is operated, including but not limited to the Advertising Law of the People's Republic of China, the Law of the People's Republic of China on the Protection of Personal Information, and the Law of the People's Republic of China on Cybersecurity.

5. Compliance with Internal Systems

The Company has formulated and complied with strict marketing, advertising and privacy protection related systems, including the 'Compliance Expense Management System for Sales and Academic Activities', etc., which clearly stipulates that the relevant contents

and methods of marketing activities, such as product promotion and sales, shall comply with the requirements of the Company's relevant systems, and that exaggerated, deceptive and false marketing contents are strictly prohibited, to implement standardized business processes and responsible marketing.

6. Ensuring Accurate Information Disclosure

The Company is committed to disclosing information in accordance with the requirements of applicable laws and regulations and industry standards in the place where it operates to ensure the truthfulness, completeness, accuracy and legality of the information. The Company firmly upholds the principle of integrity and will never misrepresent its products, services or prices. We uphold the principle of fair competition, and eliminate any denigration of competitors, fictitious content or audience enticement in our marketing activities. The Company strictly avoids false or misleading statements when referring to the Company's or competitors' products, services, performance or track record. We are cautious about the use of comparative advertising and will only use it when it has been substantiated by adequate research and verified by the Company's Legal and Regulatory Department. The Company shall maintain all marketing materials so that they are available for evaluation or review as needed.

7. Privacy and Data Security Protection

The company attaches great importance to privacy and data security protection and observes the data protection principles when processing personal data of customers, patients, suppliers, etc. and does not collect sensitive information about people without their individual consent. Personal data and privacy of any patient is kept only by health care professionals in health care facilities and pharmacies, and no patient privacy is retained within the company.

8. Training

The Company regularly provides responsible marketing training for all employees and conducts annual special training for all personnel engaged in marketing or marketing promotion, including but not limited to consumer rights and consumer law protection, principles and requirements for interaction with patients, and updates on current laws and regulations and policy requirements, etc., with the aim of guiding the relevant personnel to establish the concept of responsible marketing, enhance their professionalism and sense of responsibility, standardise marketing behaviour and safeguard customers' rights and interests.

9. Channels for Reporting Violations

The Company encourages employees, customers, suppliers or other third-party organizations to report violations of this policy through relevant channels in accordance with the requirements of the Code of Ethical Business Conduct. The Company promptly investigates and seriously handles all reports of misconduct and takes corrective measures where necessary.

10. Supplementary Provisions

If there are any matters not covered in this policy, or if it is contrary to the relevant laws, regulations or normative documents, it shall be implemented in accordance with the relevant laws, regulations and normative documents.

This policy is formulated, revised and interpreted by the Sales Department of the Company, approved by the Board of Directors, and effective from the date of issuance.